# CHAMPION ROLES FOR SCHOOL NUTRITION ACTION GROUPS



## A WEBSITE CHAMPION

## Who?

The SNAG member who helps look after recording and updating the FFLP website entries.

Someone comfortable with using computers, (ideally a pupil in secondary schools), who is able to update school information and write blogs.

## What?

- Report the school's activities and details of SNAG meetings and FFLP project development onto the school's page on the FFLP website.
- Edit the information that appears on the live website, including writing a description of the school and adding school photos.
- Tick off Mark award criteria as these are completed.
- Creating and updating the school blog/website logs examples may include:
  - an update after SNAG meeting what's happened since your last meeting.
  - specific things that are going to take place like a food festival or the launch of a new school menu item or farm visit.
  - other activities your school does, like an update of your gardening or cooking club or when you visit a farm.
- $\circ$  Taking notes at the SNAG meeting on ideas about what to write online in your next blog.

## A GROWING CHAMPION

#### Who?

The SNAG member who can act as a link between the growing activity in the school and the SNAG group.

## What?

- Help to maintain the profile of the growing activity within the SNAG and ensure links are made between the various areas.
- Be involved in coordinating growing activities in the curriculum.

- Help with setting up a gardening club and organizing food themed events.
- $\circ~$  Attend any garden steering group meeting and feedback the progress to the wider SNAG.

## A COOKING CHAMPION

#### Who?

Someone passionate about food and the importance of teaching children how to cook, preferably a keen cook him/herself.

In a secondary school the Cooking Champion should be the food technology teacher.

#### What?

- o Support the 'whole-school' food approach being developed by the SNAG.
- Ensure that cooking is always being considered in relation to the school's FFLP plan.
- Be involved in coordinating cooking activities in the curriculum and be prepared to help set up a cooking club and organize food themed events.

## A FARM LINKS CHAMPION

#### Who?

Either a teacher, parent or governor (if a teacher, ideally someone who teaches in Geography or Science).

No prior knowledge of farming necessary, just lots of enthusiasm!

#### What?

• Act as the main point of contact for the farmer and the Farm Links team at Soil Association HQ.

Key tasks include:

- Looking around the farm site.
- Getting to know the farmer and their team.
- Discussing ideas for activities on the visits.
- Agreeing times and dates for the visits with the farmer.
- Doing a thorough risk assessment.
- Attending at least one of the small group visits to the farm.
- Being closely involved in organising the celebratory event on the farm.

